PICS — April 2013 Hackathon

Lots of other groups--legal, HR, business development—use hackathons to rethink how they do their job, or how they can restructure what they’re doing. I think the core idea is to take ideas you haven’t had a chance to focus on and think about them in a different way. Lots of companies have the notion of a “think week,” a week to brainstorm other things. It doesn’t have to be in the middle of the night. If a company has hired the right people and trusts its employees to have good ideas, it should trust them to have the free time and autonomy to come up with amazing things the company should explore.

# Goals

The goal of the hackathon is to drive creativity, to both encourage and drive change. Two words, deliver WOW. The hackathon will give employees the freedom and forum to impact the business directly. This will enable individuals to make a prominent contribution while having great fun.

* Have traditions

# Duration

## Pre-hackathon (Form teams and ideas organically)

* Week before hackathon
* Start Monday @ 10am
* End Friday @ 10am

## Hackathon

* 48 hours
* Start Wednesday @ 10am
* End Friday @ 10am
* Judging begins Friday @ 2pm
  + People are allowed to leave @ 2pm
  + Optional to stay for judging

## Post-hackathon (Winner ceremony)

* Week following hackathon
* Announcement of winners
  + Starts @ Monday 2pm
  + Ends @ Monday 3pm
* Retrospective
  + Starts @ Monday 3pm
  + Ends @ Monday 4:30pm

# Location

## Pre-hackathon

* PICS 130 – Main entrance walkway
* Registration will be at hackthon Manager’s desk

## Hackathon

* Anywhere in PICS
* Presentation will be at PICS 175 – Big bear

## Post-hackathon

* PICS 175 – Big Bear

# Personnel

* Coordinator
* Subcommittee
* Manager
* Judges panel
* Marketing
* Photographer
* Intranet manager

## Coordinator

* Carey Hinoki

## Subcommittee

* ???

## Manager

* ???

## Judges panel

* Jared Smith
* Mina Mina
* Dennis Truit

## Marketing

* Catherine

## Photographer

* ???

## Intranet manager

* Carey Hinoki

# Resources

* Food/Drinks/Snacks
* Hack Boards
  + People
  + Ideas
  + Teams
* Internet
* Intranet
* Posters
* Plentiful power strips
* Swag
  + Designed T-Shirts
  + Pens
  + Pencils
  + Notepads
  + Mouse pads
  + Frisbees
  + Stress balls
  + Ear buds
  + Hipster sun glasses
* Venue

# Budget

### Food

???

### Swag/T-Shirts

???

### Marketing/Posters

???

### Prizes

???

# Intranet

Intranet page will be created to host hackathon details. It will list all participants, photos, etc.

# Event details

A dedicated 48 hours will be available for this hackathon. You are neither encouraged nor discouraged to utilize all 48 hours.

## Registration/Sign up

Registration will be for one week, the week prior to the hackathon. Registration will start Monday @ 10am and will close Friday @ 10am. All participants should register with the respective hackathon Manager.

The pre-hackathon week will be a week for people to post ideas and have groups form organically. PICS 130 – Main entrance walkway will have three hack boards containing hackathon information.

### Hack board

Boards:

* Personnel Board
  + Each person will be posted here and will include their registration information.
* Idea Board
  + Each person that has an idea, but does not have a team will post their ideas here. Their idea should contain a title, owner, and colored dots. These color dots indicate what individuals the owner is looking for to make their idea a reality.
* Team Board
  + Once groups organically form, personnel and ideas should be moved to the team board. Note: Teams can and should form, on this board, without being forced to announce their idea.

Colors:

* Designer (Blue)
* Tech (Red)
* Business (Green)

### Individuals

Individuals will be required to bring the following information:

* Name
* Description
* Twitter
* Type (Blue, Red, Green)

### Teams

* Max 4 people per team

## What to bring?

* Laptop
* Sleeping bag
* ???

## Provisions

* Food
  + Pizza
  + Chinese
* Snacks
  + Cookies
  + Chips
  + Candy
* Drinks
  + Beer
  + Soda
  + Water
  + Coffee
  + Tea
  + Red bull
  + Monster

## Submissions

* Code
* Marketing material/Presentation

## Presentation

Presentations and winner ceremony will be held in PICS 175 – Big bear.

### Equipment

* TV
* PC/Mac notebook peripherals
* WebEx?

### Agenda

* 2 minute introduction of each team
* 5 minutes to pitch your project to judge panel
* 2 minutes of questions from judges

### Judging

* Impact
* BV
* Creativity
* Marketability
* Polish

## Winners

Winners will enjoy the luxury of receiving credibility, fame, and material goods. Winning teams can only win one of the following prizes:

### Grand prize (1st)

???

### Jury prize (2nd)

???

### People’s choice prize (3rd)

???

### Prizes

* Companywide announcement
* Engraving team into a permanent structure/Placard
* Allotted development of concept into existing software
* Unorthodox prize packages
  + Lunch @ Ruth’s Chris Steak House
  + Headphones
  + Keyboards/Mice
  + Raspberry pie
  + Inflatable remote control animals
  + Remote control helicopter
  + Sleeping bag
  + Ipad
  + Nerf guns
  + Gift cards

## Rules

* Disqualifications
  + Power point/Concept only presentations
  + Exclusive branding presence/Photo opp
  + Zipped projects submitted after deadline (Friday @ 10am)
    - Email timestamp
    - Transfer project back to team for presentation

## Retrospective

Organized summary of event:

* Successes
* Failures
* Winners
* Prizes

# Questions/Comments/Concerns

* Quality?
* Code quality?
* What will be provided?
* What am I expected to bring?
* What do we need to present?